

# BOO AT THE ZOO

OCTOBER 2021 DATES

16 & 17 | 23 & 24 | 30 & 31

The Gulf Breeze Zoo invites you to be a part of **Boo at the Zoo 2021!** Designed for a younger audience, Boo at the Zoo offers 6 days of scare-free fun, highlighted by trick-or-treating with all your favorite animals!

Businesses can be involved by becoming sponsors and/or volunteering their time. Participation at Boo at the Zoo gives your company access to an engaged audience of thousands of families from the Gulf Coast. This year we are expecting over 1,200 people to attend each day of Boo at the Zoo.

- October 16, 17, 23, 24, 30, & 31 from 10am-5pm.
- FREE Booth Rental
- 10x10 booth space with a 6-foot rectangular table and 2 chairs on the "Trick-or-Treat Trail."
- Tents/canopies are welcomed and recommended.
- Company name listed on Gulf Breeze Zoo website.
- Opportunity to sell merchandise.
- Please arrive at 8am to set up your booth, assistance will be available at load in.
- Please plan to staff your booth from 10am-4:30pm.
- Up to four people will be permitted per booth.
- Supplies/tables can remain set up overnight if the vendor is attending two consecutive days.

To reserve your spot on the "Trick-or-Treat Trail," contact Rachel at [admin@gulfbreezozoo.org](mailto:admin@gulfbreezozoo.org). Space is limited.



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## WHAT TO BRING:

Here is a checklist of what you can bring to the event. Keep in mind your sponsorship comes with a 6-foot table and 2 folding chairs pre-setup for you.

- ✓ Candy and Treats! (2,000-2,500 pieces recommended per day)
- ✓ Your business or organization info (flyers, handouts, business cards, promotions)
- ✓ Table Décor
- ✓ Extra helpers (We allow up to 4 people per day, per booth. Bring help and make it fun!)
- ✓ Comfy shoes, a hat, lightweight jacket
- ✓ Snacks and drinks
- ✓ Canopy/tent
- ✓ Smiles for a fun day with thousands of kids and their families!
- ✓ Hand Sanitizer (Mask strongly encouraged)

## WHAT NOT TO BRING:

For our guests and animals' health and safety, the following items are prohibited on Zoo grounds:

- X Weapons or fireworks
- X Alcohol or drugs
- X Pets
- X Bicycles, skate shoes, skateboards, & scooters
- X Drones, balloons, balls or flying toys
- X Glass items
- X Confetti, silly string, glitter
- X Drinking straws



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## 2021 VENDOR REGISTRATION

Company/Sponsor Name:

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Date Submitted:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City/State/Zip:

\_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

*I understand how my business will be represented as well as my responsibilities, which include but are not limited to, staffing my table for the entire duration of the event day(s) I have agreed to attend.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## DATES ATTENDING:

- October 16     October 17  
 October 23     October 24  
 October 30     October 31

- Do you need power for your booth?  Yes  No
- Please arrive at 8am to set up your booth; assistance will be provided at load in
- Your booth should be staffed from 10am-4:30pm
- Tents/canopies are welcomed and recommended
- Supplies/tables can remain set up overnight if sponsor is at tending 2 consecutive days



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